

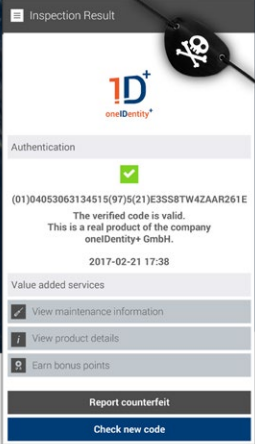
oneIDentity+

Beyond Authenticity Check

Product piracy, digitalization and Industry 4.0 are challenges affecting all manufacturers and markets.

oneIDentity+ helps you to face them..

Check out the oneIDentity+ App!



Product piracy endangers end customers, damages a brand's image and leads to loss of sales. As part of the initiative "Manufacturers against Product Piracy" (MAPP), renowned automobile suppliers are carrying the fight to product counterfeiters. As a measure to distinguish genuine products from fakes, all participating manufacturers mark their original products with a GS1 accordant data matrix code. This unique MAPP code can be checked with oneIDentity+ – worldwide, 24 hours a day. But oneIDentity+ offers much more. It is a manufacturer-independent service platform to support role-specific mobile processes and enable the display of marketing, product and maintenance information or the connection to customer loyalty systems.

Who can use oneIDentity+?

- The oneIDentity+ iOS and Android App is available for everybody, worldwide and is free of charge.
- While non-registered App users can use it mainly to check the authenticity of products and machinery marked with MAPP codes, registered users like mechanics in garages, customs officers, service and logistics employees profit from additional value-added services.
- Authenticity checks can also be carried out at www.one-identity-plus.com and several manufacturer webpages by manually entering the MAPP code.

What does oneIDentity+ offer?

- Market-wide, manufacturer-independent authenticity check – available around the clock, worldwide and free of charge
- A range of manufacturer and role-specific value-added services to display fitting instructions, link customer loyalty systems, etc.
- One single system to check products from different manufacturers (without requiring knowledge of producer-specific security features)
- Display of check results in different languages incl. manufacturer and GTIN-specific response texts
- Optional display of additional product and marketing information
- Integrated "Report Counterfeit" function to directly contact the manufacturer in the event of questionable articles
- Comprehensive statistical evaluations of all MAPP code checks for the manufacturer

Authentication

Product & brand protection

Counterfeit protection

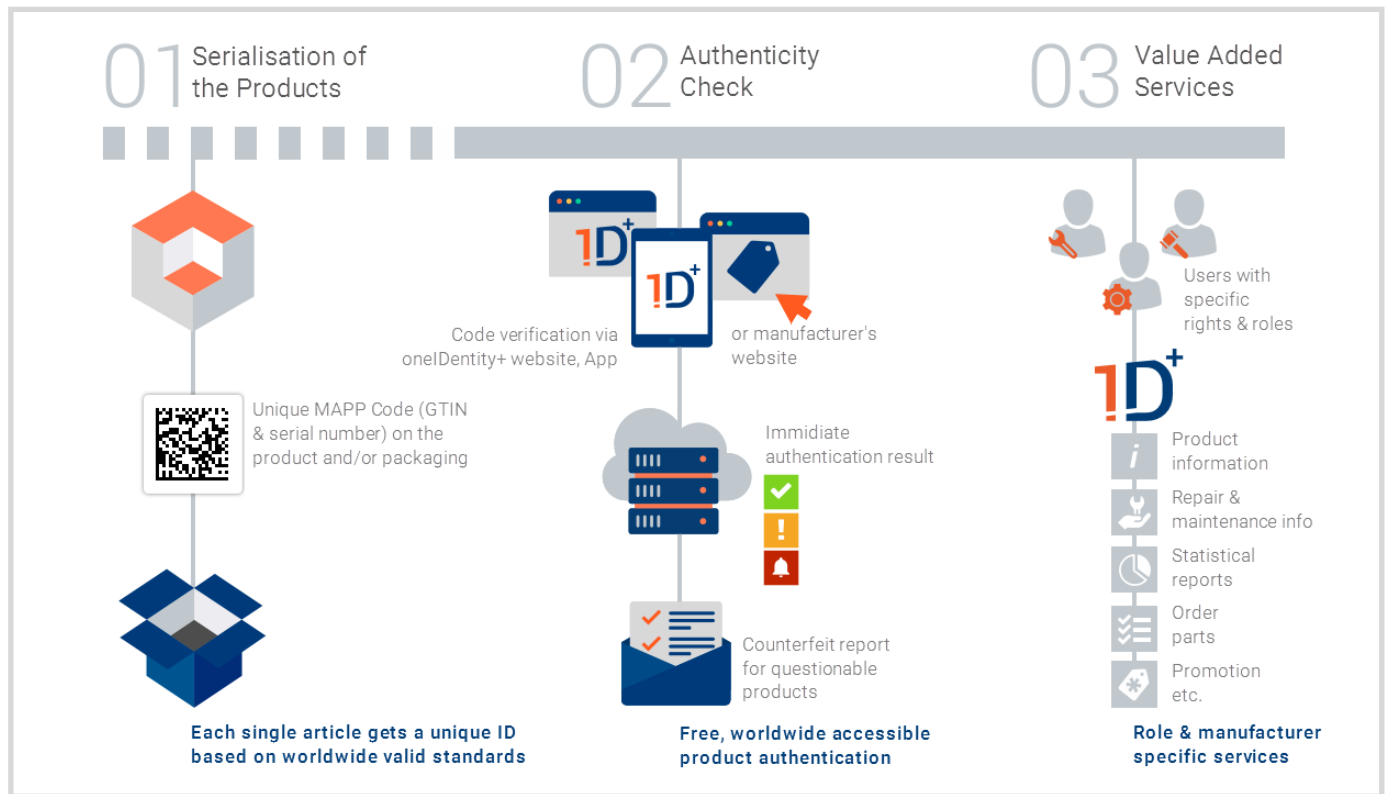
Product piracy

Value Added Services

Track & Trace



The service at a glance



Why oneIDentity+?

- Central access to a standardized, neutral, manufacturer-independent service platform for the whole market
- Supports role-specific, digital and mobile processes based on serialised products
- Comprehensive, ready-to-use software components and interfaces for fast implementation of manufacturer and rolespecific value-added services for traceability, information display, etc.
- Software Development Kit to integrate the oneIDentity+ functionality in manufacturer websites and apps

To install the oneIDentity+ App use the QR code at the bottom. For details about the MAPP initiative visit www.mapp-code.com



For more information visit our homepage www.one-identity-plus.com or just call us!

Contact

Dr.-Ing. Daniel Dünnebacke, Chief Operating Officer
+49 89 321216 8111
daniel.duennebacke@one-identity-plus.com

Mirja Bittrich, Senior Solution Manager
+49 89 321216 192
mirja.bittrich@one-identity-plus.com

oneIDentity+ GmbH
Steinheilstraße 10
85737 Ismaning
Germany

Key facts

90 countries of usage **30.000** monthly checks per customer **1 billion** codes in the data base

Our customers and partners:

- ATE
- Bosch
- Federal Mogul
- Gates
- GKN
- Mahle
- Mann + Hummel
- Motor Service
- Schaeffler
- TRW
- Wabco
- tesa scribos

What makes oneIDentity+ GmbH special?

As a subsidiary company of TecAlliance GmbH and solution partner of GS1 Germany, oneIDentity+ GmbH is your neutral and reliable partner. We offer flexible, mobile services based on worldwide valid standards for the challenges around product protection and Track & Trace in Industry 4.0 and IoT.

